



We are writing to you as ridgeback breeders and members of the RRCEC to seek your continued support of our puppy membership option.

In an effort to encourage all of our member breeders to sponsor puppy memberships, we have decided to try something new. If your membership dues are current, and you have paid for a breeder listing on our RRCEC website, your puppy people will now be eligible for a 1 year breeder sponsored membership for free. We have included a welcome letter for each new puppy owner, that you can include in the documents package that you send home with your puppies.

Continued support and encouragement of new puppy owners, by breeders, can be very helpful when it comes to their first attendance at club events as well as at membership renewal time when we ask these puppy members to continue with the club as a single or family member. This is where you come in... assisting us in continuing the memberships of your puppy owners or providing feedback as to their reasons for not staying with the club.

Your efforts in this regard are appreciated, and contribute to the growth, diversity and success of our club!

Sincerely,

France Flibotte, President